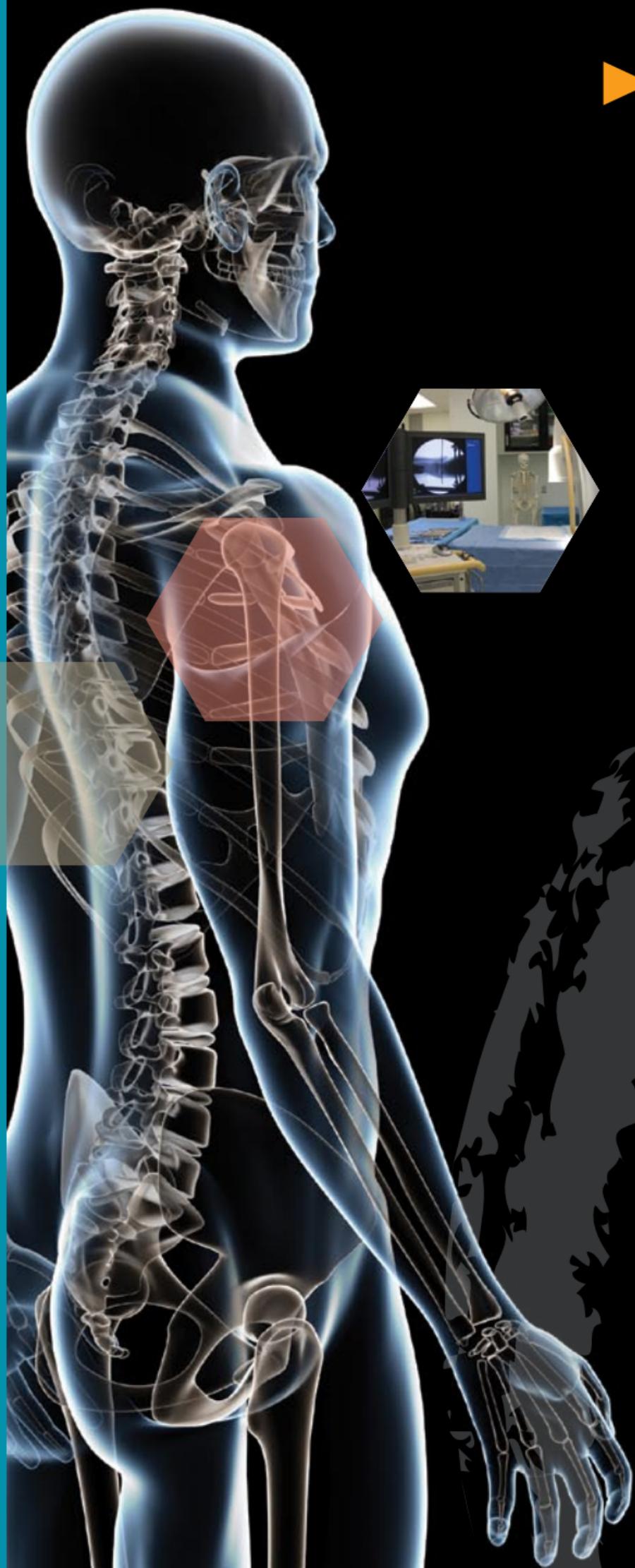


▶ You developed
an outstanding
product

now, let
DT MedSurg, LLC
execute
extraordinary
training
programs
to match



Overview

DT MedSurg, LLC provides you and your target audience with seamless, turn-key, high-tech surgical training program planning. Our focused and detailed staff can elevate your required training program to an exceptional event remembered by surgeons for its outstanding service and incomparable experience and knowledge. Having all the skills needed to perfect our training programs under one roof, there is no need for DT MedSurg to outsource any part of our services, ensuring complete confidentiality for all our clients and allowing us to offer comprehensive physician surgical training and didactics.

DT MedSurg's exposure to, and connection with, the orthopaedic community is extensive. Through Data Trace Management Services, the management team for the Society of Military Orthopaedic Surgeons, Southern Orthopaedic Association, Eastern Orthopaedic Association, Western Orthopaedic Association, Maryland Orthopaedic Association, and the DC Orthopaedic Association, DT MedSurg has developed long-lasting relationships with hundreds of orthopaedic surgeons, many of whom are the leaders in their field. Through our parent organization, Data Trace Publishing Company, the manager of *Wheeless' Online* and publishers of *Foot & Ankle International*, and the *Journal of Surgical Orthopaedic Advances*, we can also offer unique publishing and marketing opportunities via our connections with these high contact publications.

With a proven team of certified meeting planners, quality designers, and marketers, DT MedSurg is poised to spread the word about your surgical products and touch customers in a manner that supersedes all expectations.



Services

Surrounded by technology that changes at an ever-increasing and competitive pace, surgeons must be kept current on the newest procedures and devices in order to remain relevant to their patients and give them the best solution to their problems. DT MedSurg can create and develop efficient and cost-effective training programs to assist you in bringing doctors and their personnel up to speed on the uses and procedures related to your product. We pride ourselves on providing attentive, coordinated, concierge-level service to both you and the orthopaedic surgeon to ensure that training programs are both educational and hassle-free. It is our belief that a pleasant and thorough training experience can be as vital to your product's success as the merits of the product itself.

DT MedSurg can offer a turn-key operation to keep your customers engaged with your product throughout the training program and beyond.



As your training facilitator we can assist you in the following areas:

Trainees

- assist with the identification and selection of your target audience
- contact your audience via multiple modes of communication
- fully facilitate all training participants' flight accommodations
- arrange all ground transportation from airport to hotel, hotel to lab, and lab to airport/hotel for hassle-free travel for your trainees
- utilize the services of our in-house certified meeting planner to secure accommodations for your clients at high-quality hotels
- accommodate as many surgeons as you desire

Lab/Course

- create and evolve a training program specific to your product
- identify training venues based on geographic zone analysis of your target audience
- locate and contract appropriate, free standing labs nationwide geared toward orthopaedic procedures
- identify and contract top-level faculty
- secure high-quality cadaveric materials from several sources
- accommodate as many surgeons per training lab as your program requires

- identify and assist with the selection of proper instrumentation and power equipment for your procedure
- provide high-quality catering services during training courses
- provide technical training videos for use by surgeons
- develop, produce and provide professionally printed course program books
- design and issue a customized completion certificate to each trainee upon completion of the course
- coordinate, devise, and perfect important didactics lectures to compliment hands-on learning in bioskills lab sessions
- develop and conduct exit surveys upon training completion



Post Lab Follow-up

- provide dynamic evaluation of exit surveys to modify and execute the most proficient way to deliver technical surgical procedures effectively
- maintain post-training communications via websites, blogs, and emails
- Facilitate program continuity with proctorships, mentorships, and visiting fellowships after initial training
- conduct surveys to determine the effectiveness and scope of practice of target audience
- offer unique connections to an already established pool of orthopaedic surgeons through our Management Services and Publishing divisions





*Providing simple, efficient, turn-key solutions to
the multifaceted aspects of medical training*

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